

Publish Your Effing Course in 30 Days Challenge

The ***Publish Your Effing Course in 30 Days Challenge*** is a unique Done-For-You Course Launch Accelerator that helps in-demand, maxed-out horse trainers, and clinicians easily launch their course in 30 days without frustration, fear of failure, or financial risk so they can break through their income ceiling by publishing a successful course.

Phase 1 Game Plan



1. Ideal Client

Find the perfect customer for their product without being frustrated by ineffective "marketing" practices...



2. What Do You Do Best

Create an outstanding course or coaching program even if you don't know what to teach yet...



3. Course Outcome

Create high impact results without overlooking your client's painpoints...

Phase 2 Process



4. Client Journey

Create steps that take their client from point A to desired outcome...



5. Format

Feel confident building a high impact course or coaching program without leaving any clients behind...



6. Bonuses

Creating objection crushing bonuses to get people off the fence without confusion...

Phase 3 Execution



7. Pricing & Sales Strategy

Develop a pricing, sales, and marketing strategy that generates a profit without feeling sleazy...



8. Lead Generation & Freebie

develop an email list of prequalified buyers without don't have anyone to sell to...



9. Buildout

Build a friction free funnel that takes ideal clients from prospect to course completion without tech overwhelm...



If you want to get crystal clear on the EXACT STEPS you should be following right now to achieve your profit goals, then **[*CLICK HERE*](#)** to book a free From Zero to Launch In 30 Days strategy call.